



20-21 October
2024 Spa & Wellness Awards
+
The Wellness Summit

BYRON BAY, NSW

Partnership Opportunities





The SPA & WELLNESS Awards

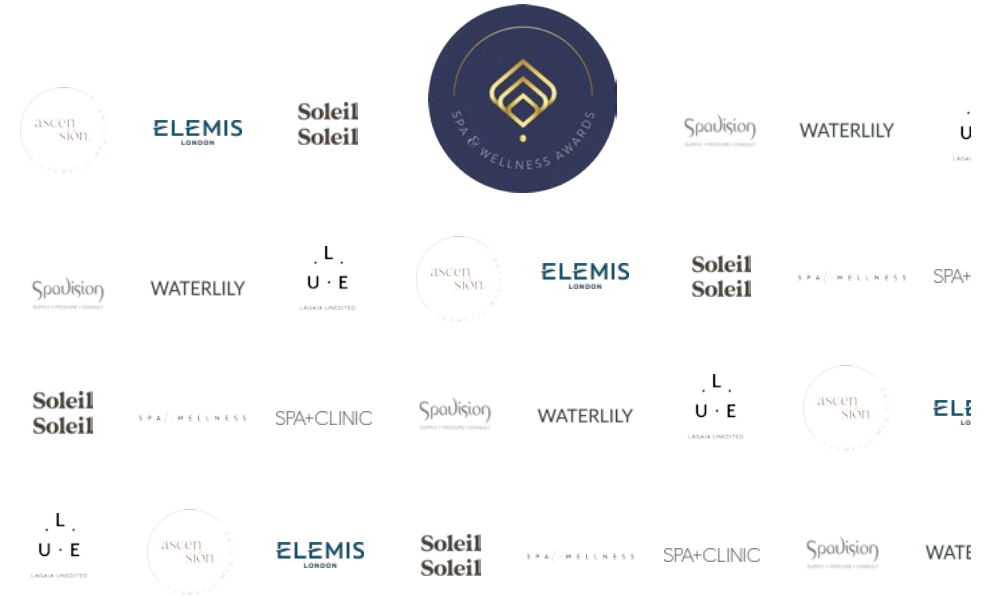
Was Big!

The numbers:

- Over 135 businesses nominated from seven countries across Asia Pacific
- 140 people attended the ceremony
- 42 awards won
- 10,632 people voted in our People's Choice Awards Category
- 8 Industry gurus judged the other 5 Categories.
- 120+ UGC posts on Instagram
- 145,000+ views on Social Media
- 750,000 impressions on Spa & Wellness website
- 14 feature articles in relevant magazines
- Gift bags filled with \$625 worth of products

The success of 2022 & 2023 has paved the way for 2024. However, in 2024, the awards will conclude our Wellness Summit. The Wellness Summit is an industry-specific networking & knowledge based event. In 2024, it will run across two-days, as we know one day is not enough!

To learn more about the Spa & Wellness Awards and the Wellness Summit go [here](#).



Our FIRST Industry Summit

Our first Summit, held at the Peninsula Hot Springs, was a sold out event.

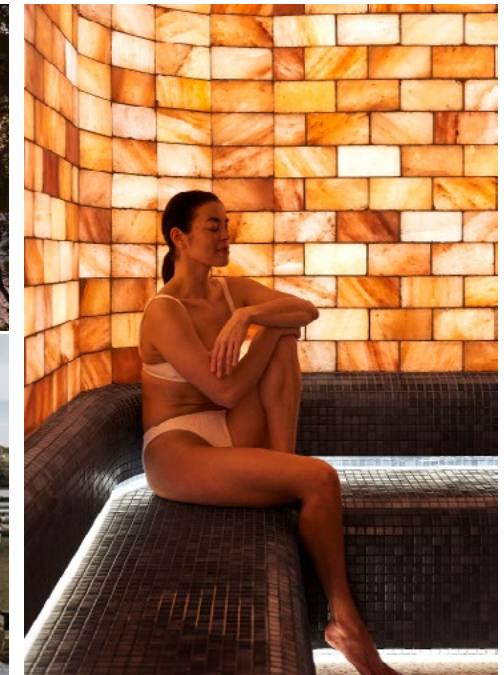
In 2024, The Wellness Summit will be an two-day event concluding with the Asia Pacific Spa & Wellness Awards.

The Summit is a unique event specifically for businesses in the Spa, Wellness, and Wellness Tourism industries. We cover the six pillars of wellness, as well as include immersive experiences for our delegates, pre, post and during. The summit includes:

- Demonstrations – showcasing what’s new in spa and wellness products and technology
- Immersions – allowing you to experience multisensory therapies up-close and personal
- TEDTalk style presentation – from our industry thought-leaders
- Interactive Panels on Business, Biohacking and Building a sustainable business
- Exhibitors – introducing relevant brands in immersive experiences
- Spa & Wellness Awards ceremony – highlighting industry best practice
- Pre or Post event Bathing – giving you the opportunity to explore and experience at your leisure



Click [here](#) to view video above.



They SAID This...

Finally we had our own wellness professional gathering event in Australia, it has been too long. I loved the trailblazers of the wellness industry coming together with next generation, we all learnt from each other for the good of human and planetary well-being.
Sharon Kolkka, Advisor Gwinganna & PHS

Hope you are home safely and had a great trip back. I wanted to send a little note to say a massive thank you for everything – the awards, the event and so much more. It was inspiring, insightful and so much fun.
Jayde Balderston, Director, The Grey Consulting

A great mix of back to basics and cutting edge health and wellness topics. Networking with industry partners was on another level. Highly recommended.
Joelene Ranby, Resolution Retreats, NZ

What an amazing industry event in an iconic spa destination. Well done Kris for organising such an incredible few days!
Neil Owen, Spa Vision

The annual Spa & Wellness awards and Wellness summit provided a thought provoking and inspiring collaboration of industry partners. A must do every year!
Lyndall Mitchell, Founder Aurora Bathhouse & Spa

Ange and I just wanted to say a huge thank you for organising that amazing event. We absolutely loved it and there wasn't a person in the room that wouldn't have felt the love for you and the huge effort you and your family did. Please put us down for next year!
Clare Castles, Founder VitaMan

What a location, WOW! It was a wonderful event to meet industry leaders and watch visionaries be acknowledged for their work. Listening to and talking to like minded people really validates why this industry is so special. Thank you for the occasion and I look forward to next year.
Briony De La Fontaine, Spa Academy

What a lovely celebration of wellness! Perfect location, inspiring Welcome to Country, good friends, great program and fantastic perks with generous goody bags and entry to three world-class bathing facilities. Huge thanks to Kris, PHS and all of the supporting brands, speakers and sponsors who proactively stepped up to make this a really special event!
Samantha Dunn, ASWELL President

Thank you so much for organising such a wonderful event. Dan and I had an absolute ball and we feel very privileged to be included. Our award has really lifted our spirits. We feel a bit isolated here in Tassie business wise at times so it was also very beneficial to feel the sense of community you all created. See you next year!
Tash Wolf, Owner Lavada Day Spa, Hobart

Just want to again say thanks for such an amazing Summit. I travelled 2900km round trip to try to understand what spa and wellness is all about and any opportunities for our business with Cunnamulla Hot Springs about to open in mid January. The day blew my mind to the opportunities and possibilities and informed me immensely. We have already connected with a number of people we met and will commence on some product development and training immediately.
Peieta Mills, Cunnamulla Hot Springs

Andrew and I wanted to take a moment to express our deepest gratitude to you for hosting the Awards and Wellness Summit that we had the privilege of attending. It was truly an exceptional experience for us, and we are overwhelmed with gratitude for your efforts in organising such an inspiring event.

First and foremost, I want to extend our appreciation for your patience and support throughout the process of entering your awards. Your responsiveness to our last-minute requests and your willingness to accommodate our entry meant the world to us, and it allowed us to participate in an event that exceeded our expectations in every way.

As you suggested, the Summit indeed felt like a mini retreat, and we left with a renewed sense of inspiration. The lineup of speakers and fellow attendees was of the highest calibre, and we were genuinely honored to receive the runner-up award for Best Urban Bathhouse. Being accepted into this fantastic group of wellness enthusiasts who share our passion for inspiring wellness was a humbling experience.

The response from everyone at the Summit, both to our win and their willingness to collaborate and share their insights, was heartwarming. It's truly remarkable to be part of a community of like-minded individuals who are all as enthusiastic as we are in promoting wellness.

We took the opportunity to promote your awards on Channel 7's "The Weekender," which we filmed yesterday. I hope I did justice to your awards as I don't quite know how they will cut it, as I had a few attempts at getting the words out!

The connections we made at the Summit have been invaluable, and we are already looking forward to next year's events. Thank you for providing us with such a remarkable platform to connect, learn, and grow within the wellness community.

Once again, thank you from the bottom of our hearts for your dedication to the field of wellness and for making it possible for us to be part of this incredible journey. We are truly grateful and inspired.
Melissa & Andrew Bovill, Nature's Energy



Become A PARTNER

Awards + Summit

Be a part of something good from the early days

	Diamond AU\$25,000	Gold AU\$12,500	Silver AU\$8,500	Bronze AU\$5,000	Category AU\$1,000
Naming Rights of the Summit ... think Mercedes Fashion Week, Suncorp Super Netball	✓				
Prominent Branding on all Award + Summit marketing assets	Top of Pyramid	✓ ✓ ✓ ✓	✓ ✓ ✓	✓ ✓	✓
Tickets to the Awards Ceremony + Summit	4	2	1		
Logo on Media Wall (Backdrop for Award Winner Photos) - Wall will be at awards & summit	Prominent	✓	✓	✓	
Full Page Colour ad in Spa & Wellness Digital magazine	4 issues	2 issues	1 issues		
Shout out at Awards Event	Key Note	✓	✓	✓	
Dedicated Social posts on @spaandwellness.com.au	✓	✓	✓	✓	
Logo with link on all Award & Summit pages on our website	✓	✓	✓	✓	
Place samples and/or gift voucher in Awards Event Gift Bag	✓	✓	✓	✓	✓
Exhibit or immersion at the Summit (If not part of a partner package, cost is \$2,750)	✓	✓			
Company CEO (or other) profile on our podcast	✓				
2-3 Minute promotional video to run at start of Awards Event	✓				
4 page feature in Print Issue of Spa & Wellness Magazine	✓				
2 Minute promotional video to run at start of your Category at Awards Event					✓
Company Representative to present the Awards for your sponsored category					✓
Opportunity to purchase tickets to the Awards Dinner at a discount	✓	✓	✓	✓	✓

* 2023 partners will have first right of refusal for 2024 partnerships



à la carte PARTNER

There are plenty of ways you can support the Awards and the Longevity & Wellness Summit. We are open to ideas and the more interesting the better. If you would like to participate, whether with any of the below or your own ideas, please contact Kris Abbey via email: kris@krisabbey.com

IMMERSION OR EXHIBITOR (@ The Summit from \$2,500 (10 Available)

Through out the Summit we will break for immersions and networking. During these breaks, and before and after the Summit, we want delegates to have hands on, up-close and personal experiences with your brand. Get creative... Think beyond an exhibitor booth to showcase your brand.

SPECIALTY BREAKS (3 Available)

Through out the Awards and Summit we will break up proceedings with interesting breaks. It might be a Two minute meditation, a quick auction, an aromatherapy tester, or table trivia. Help bring some fun and 'quirkiness' to our Summit and/or Awards night. Open to ideas.

BARISTA BAR (@ The Summit (1 Available)

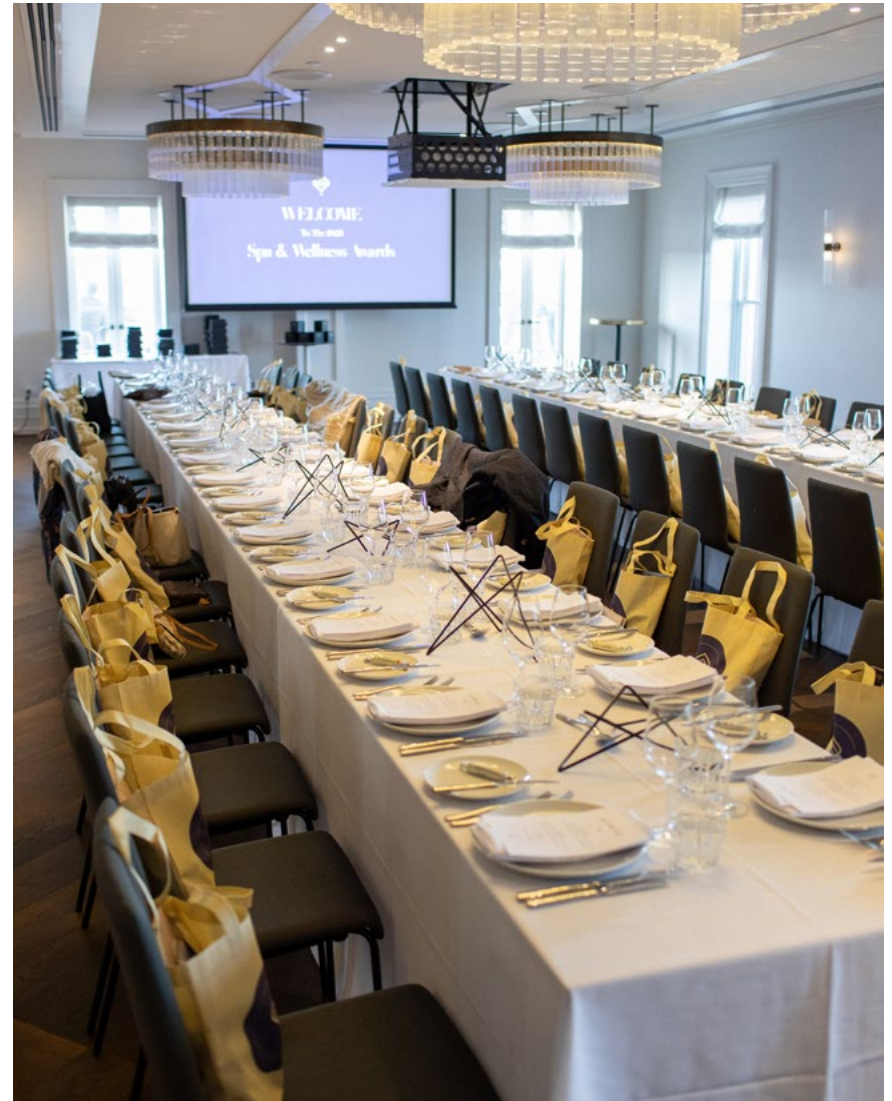
Everyone loves coffee, and you could be the hit of the Summit by supplying the caffeine hit people may need as the day progresses. You can simply sponsor the Barista Bar or take it a step further and provide branded reusable keep-cups too! POA - Pending cost of supplier.

BRANDED COCONUTS (1 Available)

On arrival guests will be given a young coconut to hydrate ahead of a night of celebrations or at the start of the Summit. Make the first impression by having your brand engraved on these coconuts.

HAPPY HOUR (@ The Awards \$6,250 (1 Available)

Take advantage of this extremely high-profile sponsorship. Our Happy Hour Sponsor will also have a 5 minute presentation at the start of Happy Hour or at the start of the Awards once everyone is seated (your preference), as well as have the opportunity to promote your brand with signage at the bar.



Other OPPORTUNITIES

The plan for these awards is to give a loud voice to the quiet achievers!

GIFT BAGS – Cost of 150 – bags & \$750

(2 Available: 1 at the Summit and 1 at the Awards)

We'll be sending everyone home with a gift bag by way of thanks. We want the bags to be an item that will be used and reused, and a wonderful keepsake. We will be showcasing the Gift Bags and what's inside.

GIFTS FOR GIFT BAGS – \$250 – Samples

(20 Available)

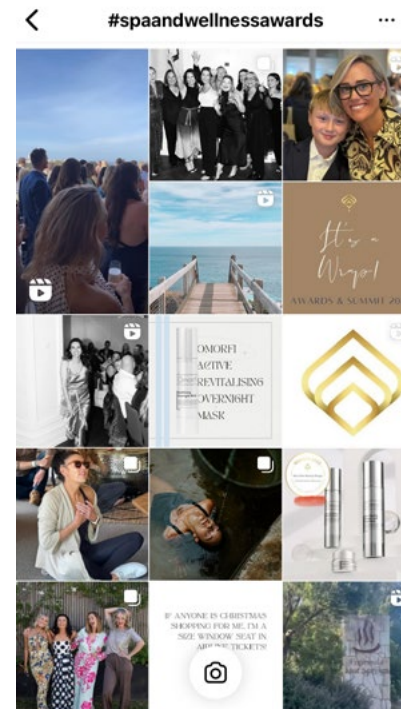
What's a good Gift Bag without wonderful gifts inside? Help us fill the bags with products, vouchers and useful merchandise.

PARTNER IN KIND

If you have a good, service, or talent and you wish to donate this in lieu of cash, let's talk. We need PR, printers, tech skills, digital media and general 'happy to help' people.

If any of that sounds like you please contact Kris Abbey kris@krisabbey.com or Renee Mullen renee@spaandwellness.com.au

All of our supporters will get the appropriate (probably more) recognition.



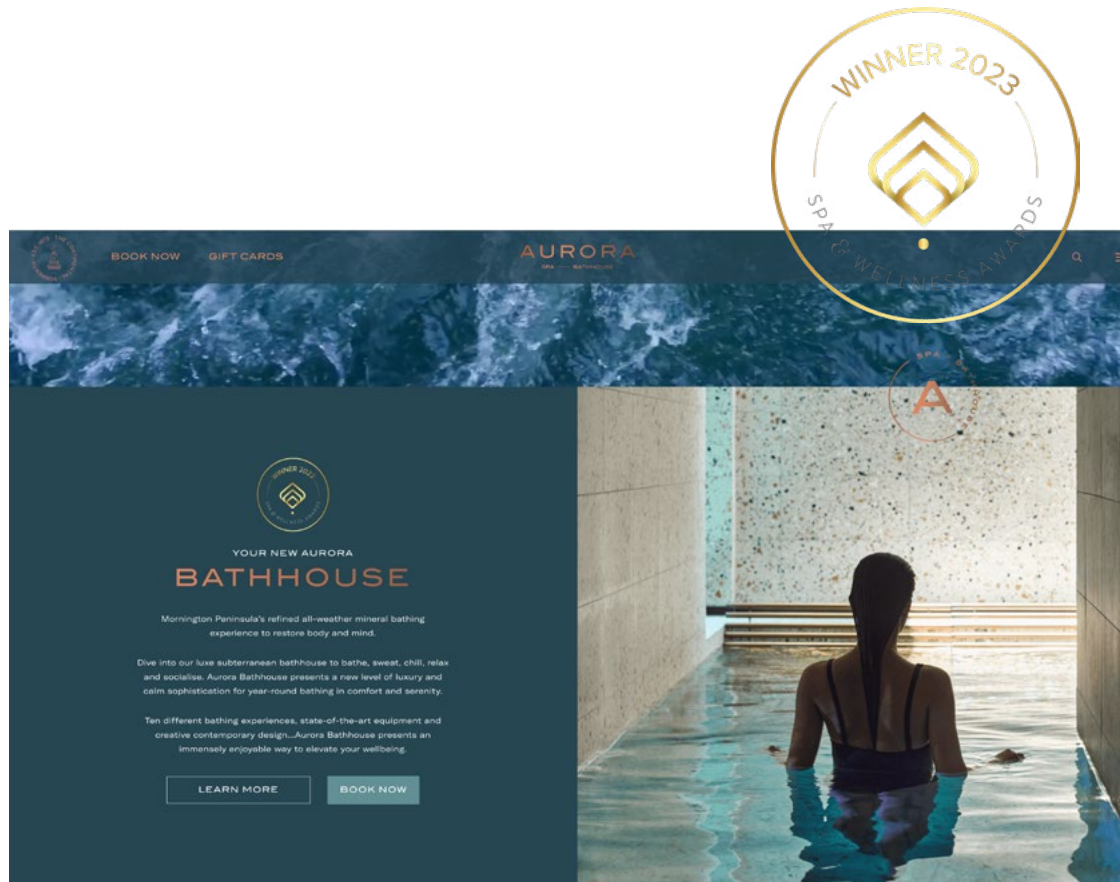
Utilising Australasia's #1 [Spa & Wellness](#) media platform to underpin, launch, and promote the event, as well as support our partners.





Our Award WINNERS

Each winner received a crystal plaque individually engraved with their name and the award won. They also received a digital gold badge to place on their marketing collateral, social media channels and website. Both have been showcased with pride, emphasising the credibility and value of the recognition the Spa & Wellness Awards provide.



THANK You

For more information
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Our ADVISORY Board

Our Advisory Board are a selection of amazing people who have influence as well as passion for the Spa, Health & Wellness Tourism industries. Not only do they bring credibility to the Awards, they will form our judging panel. Each board member is a well-respected in their chosen field and are a valuable contribution to the Australasian Spa & Wellness Awards.



Kris Abbey
Founder, Spa & Wellness International



Naomi Gregory
Director, Spa Sessions Consulting



Judy Chapman
Founder, The OmGuides



Michelle Reeve
Founder, Waterlily Skincare



Neil Owen
Spa Vision



Dr. Scott Allison
Ascesión Cosmetic Medicine



Karen Golden
CEO of Dwell Concepts



Samantha Dunn
Wellness Futurist

