

## CATEGORY: *Consumer Voted*

You have done the hard work creating your product or brand. If you know people love it, you need to enter. Choose the category where your product shines, and simply enter. That's all you need to do. When consumer votes open, we'll let you know so you can let your customers know. Encourage them to vote for you if they genuinely love what you do!

### **EACH AWARD VOTED BY YOUR CUSTOMERS**

#### **BEST SKINCARE PRODUCT: FACE + BODY**

This range is specifically designed for face and body to improve the appearance of your skin. This range improves hydration, fine lines, pigmentation, elasticity, acne, rosacea or other skin condition. Whether it is hydration, toning, muscle soreness, exfoliation or tanning. It's that range you use with 100% faith it delivers what it says it does.

#### **BEST SKINCARE PRODUCT: MEN**

This product range has been specifically dedicated to men. The creator has considered men's skin and how it differs from women, as well as fragrance or brand 'personality' preferred by men.

#### **BEST PRODUCT: HAIR**

This category is for any product that prevents those bad hair days. It can be a hair wash, oil, mask, conditioner, colour, treatment or device that leaves your locks feeling and looking healthy.

#### **BEST PRODUCT: WELLNESS**

A wellness product is one that contributes to people's wellbeing. It may be an App, a program, a device, a supplement. Think wearables, plant based supplements, infrared devices or anything that people are using and feel better for doing so.

#### **BEST MINERAL SPA OR HOT SPRINGS**

Any destination that has you immersing in the healing power of water is eligible. Urban bathhouses or regional hot springs - what's your favourite?

#### **BEST SPA**

This is your ultimate destination where you go for the treatments you need to feel better emotionally, physically or spiritually. It may be a day spa, hotel spa, resort spa or medi spa... any place that provides you an escape and experience a million miles from stress.

#### **BEST WELLNESS RETREAT**

This category includes destination retreats where people go to do wellness-based programs. It also includes specific expert hosted retreats that maybe experienced in various locations.

#### **BEST INTEGRATIVE WELLNESS RETREAT**

Whether a destination or a day visit venue, the best integrative wellness retreat offers a fusion of both modern and ancient healing modalities. Think the latest in biohacking techniques (from meditation to cryo therapy) to the more traditional healing modalities from acupuncture and Ayurvedic therapies.